WEC SAKTHI

ACTIVITY REPORT FOR THE YEAR

2021-2022



M E S KEVEEYAM COLLEGE VALANCHERY

Malappuram-Kerala

(*NAAC Accredited with* A⁺ *Grade*) Phone: 0494 – 2644380, 2642670

meskeveeyamcollege.ac.in

ACTION PLAN FOR WOMEN CELL ACTIVITIES FOR THE YEAR 2021-22		
Sl.	WOMEN CELL ACTIVITIES	
No		
1.	Webinar on "Education and changes to be made in marriage"	July 2021
2.	Talk on Women and Family	August 2021
3.	Workshop on Fabric painting	August 2021
4.	Talk on Gender Equality	September 2021
5.	Collage making competition	October 2021
6.	Entrepreneurial Skill Development Programme on	October 2021
7.	Sales day	November 2021
8.	Sales day	December 2021
9.	Motivation Session on Women entrepreneur- scope and challenges	December 2021
10.	Entrepreneurial Skill Development Programme	December 2021
11.	Theme dance/ flash mob	January 2022
12.	Workshop on soap, paper pen and paper bag making for the students at VKM special school	January 2022
13.	Effective communication skill	February 2022
	Interview techniques	
14.	Talk on "Women and her Problems:	February 2022
15.	Manuscript	March 2022
16.	Elocution competition	March 2022
Dr. Soumini. C. Women Cell Coordinator		



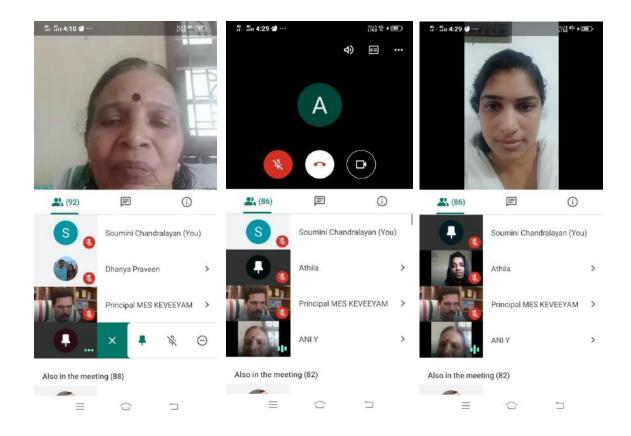
DATE 6thJULY 2021 Sakthi Women cell and IQAC

on GOOGLE MEET meet.google.com/dhk-xfic-rvp TIME 4:00 pm

Coordinators : Dr. Soumini C, Dhanya Balachandran

1. Webinar on "Education and changes to be made in marriage"

A webinar on the topic "Education and changes to be made in marriage" was organized by Women Empowerment Cell of our college on 06.07.2021 at 4.00 pm through online mode. The programme was coordinated by Dr. C. Soumini and Dhanya Balachandran. The programme was inaugurated by Principal Dr. C. Rajesh. Kerala Women's commission Mrs. E. M. Radha was the Chief guest. About 100 students and 10 teaching staff attended the programme. The programme was moderated by Ms. Dhanya Balachandran (Assistant Professor, Department of Physics). The students interacted well with the resource person. Vote of tthanks was given by Ms. Fidha from M. Sc. Polymer Chemistry.





M.E.S.KEVEEYAM **COLLEGE VALANCHERY**

Soap Making Workshop Coordinator: Dr. Soumini C.



ON 31/7/2021 (SATURDAY)

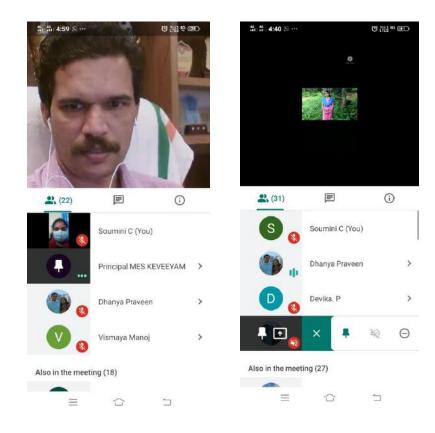


Organized by

Women Empowerment Cell (Sakthi) & PG Department of Chemistry

2. Soap Making Workshop on 31.07.2021

Women Empowerment Cell & Research and PG Department of Chemistry jointly organized a soap-making workshop on 31.07.2021 at 4.15 pm through online mode. WEC assistant coordinator Ms. Dhanya Balachandran delivered the welcome speech. The programme was inaugurated by Principal Dr. C. Rajesh. Head of the Department of Chemistry Prof. K.M. Rukkiya gave a brief description about the soap making process. She also told the students about the importance of skill acquisition in life. This programme was organized with a view to get a training in soap making. The students can prepare the soaps and can sell it to the needy people and the income generated can be taken for their study purposes. Dr. C. Soumini demonstrated the methods for soap making. Students interacted well with the resource person. Ms. Junaina, student coordinator gave the vote of thanks.





3. Collage making competition

In coneection with the international Child day on 11 th October 2021, a collage making competition was organized by WEC. Mr. harsha, assistant Professor, department of English was in chage of the programme. Eight students from various departments were participated for the programme. Muhsinath, First B Bom Finance won the first prize. Neha Nasree, First BCom Finace won the send prize. Hiba Shareem, First BA Functional English won the third prize. Cah prize and certificates were distributed to the winners.







Entrepreneurial Skill Development Programme

MES KEVEEYAM COLLEGE

VALANCHERY | MALAPPURAM | KERALA NAAC Re-accredited with 'A+' Grade

Organized by **KSWDC Women Cell** On 03/11/2021 Wednesday at 10.30 am.



Resource Person



Mrs . RAMLA BEEVI A P Assistant Professor Department Of Commerce MES COLLEGE, Marampally

Coordinators Dr. Soumini C Rameena K A Principal Dr. C. Rajesh

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4. Entrepreneurial Skill Development Programme on 03.11.2021

The Women Empowerment Cell of MES Keveeyam College organized an Entrepreneurial Skill Development programme on 03.11.2021 at 10.00 am in association with Kerala State Women Development Corporation with an intention to inculcate entrepreneurial skills among the students. The programme was inaugurated by the principal of the college Dr. C Rajesh. The programme contains training session on mask making, paper bag making and the paper pen. The training session was handled by Prof. Ramla Beevi, Assistant Professor, MES College Marampally. The Programme was funded by Kerala State Women Development Corporation. The coordinators of WEC Dr. Soumini C and Prof. Rameena K A, the coordinator of ED Club Prof. Sinija S were the speakers of the session. The members of WEC and ED Club participated in the training programme.



സ്വയംതൊഴിൽ പരിശീലനം

വളാഞ്ചേരി ▶ സംസ്ഥാന വനിതാ വികസന കോർപ്പറേ ഷൺറ നേതൃത്വത്തിൽ വളാ ഞ്ചേരി എം.ഇ.എസ്.കെ.വി.എം. കോളേജിലെ വനിതാസെൽ വി ദ്യാർഥികാംക്കായി സ്വയംതൊ ഴിൽ പരിശീലനപരിപാടി സം

ഘടിപ്പിച്ചു.

പ്രിൻസിപ്പൽ ഡോ. സി. രാജേഷ് ഉദ്ഘാടനം ചെയ്യു. ഡോ. സൗമിനി, പ്രൊഫ. കെ.എ. രമീന, പ്രൊഫ. സിനിജ എന്നി വർ പ്രസംഗിച്ചു. പ്രൊഫ. റംല ബീവി നേത്വത്വം നൽകി.

5. Workshop on paper bag, mask and paper pen making

A workshop on paper bag, paper pen and mask making were conducted on 16th-19 th November 2021 in association with Department of Chemistry. Dr. Soumini C was the coordinator of the programme. About 30 students participated for this and they have prepared these items for sale.



6. Sales day on 24th and 25th November 2021

Sales days were conducted on November 24 th and 25 th 2021 under JEEVANAM programme of Women empowerment cell of our college. Principal Dr. C. Rajesh inaugurated the session. Amount was given as loan to the students for making the items for sale. The girl students of our college prepared several items like cakes, pickles, snacks, paper pens, bags, masks, hair accessories, calligraphy works, photo albums, etc. The sale was a grant success as all the prepared items were sold out. The profit of the sales was taken by the students for their study purposes.



Madhyamam 26.11.2021

വിദ്വാർഥിനികൾക്ക് പഠനത്തോടൊപ്പം തൊഴിലുമായി 'ജീവനം' പദ്ധതി

വളാഞ്ചേരി: പഠനത്തിനിടയിൽ തൊഴിൽ ചെയ്തും വിദ്യാർഥിനി കൾ ശ്രദ്ധേയരാവുന്നു. വളാഞ്ചേ രി എം.ഇ.എസ്.കെ.വി.എം കോ ളജിലെ വുമൺ സെല്ലിൻെറ ആ ഭിമുഖ്യത്തിലുള്ള ജീവനം' പമ്മ തിയുടെ ഭാഗമായാണ് വിദ്യാർഥി നികൾ വിവിധ തൊഴിലുകൾ ഏ ർപ്പെടുന്നത്.

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ർറ് പദ്ധതിയിൽ ഉൾപ്പെട്ടവർ സ്വ ന്തമായി നിർമിച്ച മധുര പലഹാര വും അച്ചാറും, ജാമും, പേപ്പർ ബാ ഗും, മാസ്കും, കേക്കുമൊക്കെ കോളജിൽ ഒരുക്കിയ പ്രദർശന ത്തിൽ വിൽപനക്ക് വെച്ചു. വിപ ണന മേളയിലൂടെ തങ്ങൾ നിർമി



ച്ച ഉൽപന്നങ്ങൾക്ക് വരുമാനം കു ടി ലഭ്യമായതിൽ സന്തോഷത്തി ലാണ് വിദ്യാർഥിനികൾ.

തൊഴിൽ ചെയ്ത് സാമ്പത്തിക സ്വാശ്രയത്വത്തിലൂടെ വിദ്യാഭ്യാസ ലക്ഷ്യം പൂർത്തീകരിക്കാൻ വിദ്യാ ർഥിനികളെ പ്രാപ്തരാക്കുകയാ ണ് പദ്ധതി ലക്ഷ്യം. സ്വന്തമായി

ചെറിയ തോതിലുള്ള സാരാഭങ്ങ ൾ തുടങ്ങാനുള്ള സാമ്പത്തിക സ ഹായം ഈ പദ്ധതിയിലുടെ കുട്ടി കൾക്ക് ലഭിക്കും. എല്ലാ ആഴ്ചയി ലും നടക്കുന്ന വിപണന മേളക്ക് പുറമെ ഓൺലൈൻ സർവിസു കൾ, ബ്രൈഡൽ റെൻറൽ, ഫാ ഷൻ ഡിസൈനിങ് തുടങ്ങിയവ യും വിദ്യാർഥിനികൾ ഏറ്റെടുത്തു നടത്തുന്നുണ്ട്. ഇതുകുടാതെ ഓ ൺലൈൻ ട്യൂഷൻ രാഗത്തേക്കും കടക്കാനൊരുങ്ങുകയാണ് ഇവർ. വുമൺ സെൽ കോഓഡിനേറ്റർമാ രായ ഡോ. സൗമിനി, പ്രഫ. കെ. എ. റമീന എന്നിവരാണ് പദ്ധതിക്ക് നേതൃത്വം നൽകുന്നത്.

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Malayala Manorama 26.11.2021

അധ്വാനത്തിന്റെ മധുരം വിളമ്പി വിദ്യാർഥികൾ; കൗതുകമായി മേള

വളാഞ്ചേരി • സ്വന്തമായി തയാറാക്കിയ മധുര പലഹാര ങ്ങളും അച്ചാറും ജാമും കേക്കു മൊക്കെ സഹപാഠികളുടെയും അധ്യാപകരുടെയും മുന്നിൽ വിൽപനയ്ക്കു വയ്ക്കുമ്പോൾ വിദ്യാർഥിനികൾക്കു അവേ vo ..

ഒപ്പം ആദൃമായി ഒരു ജോലി ചെയ്തതിന്റെ വരുമാനം നേടു ന്നതിലെ ആവേശം. എംഇഎ സ് കോളജ് വിമൻ സെൽ ആവിഷ്കരിച്ച ജീവനം പദ്ധതി യുടെ ഭാഗമായാണ് വിപണന മേള നടന്നത്.

സ്വന്തമായി ചെറിയ തോതി ലുള്ള സംരംഭങ്ങൾ തുടങ്ങാൻ സാമ്പത്തിക സഹായം ഈ പദ്ധതിയിലൂടെ കുട്ടികൾക്കു icanned with

ലഭിക്കുന്നു. ഉെമക്രോ ഫിനാൻ സിലൂടെ നിർമിച്ച ഉൽപന്നങ്ങ ളാണ് മേളയുടെ ആകർഷക ഘടകം.

എല്ലാ ആഴ്ചകളിലും നട ക്കുന്ന വിപണന മേളയ്ക്ക് പു റമേ ഓൺലൈൻ സർവീസു കൾ, ബ്രൈഡൽ റെന്റൽ, ഫാ ഷൻ ഡിസൈനിങ് എന്നിവ യും വിദ്യാർഥിനികൾ ഏറ്റെടു ത്തു നടത്തുന്നുണ്ട്.

ഓൺലൈൻ ട്യൂഷൻ രംഗ ത്തേക്കും പ്രവേശിക്കാനുള്ള ഒരുക്കം നടക്കുന്നുണ്ട്. വുമൺ സെൽ കോഓർഡിനേറ്റർമാ രായ ഡോ. സൗമിനി, പ്രഫ. എന്നിവരുടെ കെ.എ.റമീന നേതൃത്വത്തിലാണ് ജീവനം പദ്ധതിയുടെ പ്രവർത്തനം.



7. Sales day on 13th Decmber 2021

Sales days were conducted on December 13th 2021 under JEEVANAM programme of Women empowerment cell of our college. Principal Dr. C. Rajesh inaugurated the session. Amount were given as loan to the students for making the items for sale. The girl students of our college prepared several items like cakes, pickles, snacks, paper pens, bags, masks, hair accessories, calligraphy works, photo albums, etc. The sale was a grant success as all the prepared items were sold out. The profit of the sales was taken by the students for their study purposes.



8. Flash Mob – 14.01.2022

A Flash Mob was organized by the WEC in association with KSWDC on 14th January 2022. The aim of the programme was to create an awareness of the concept of Woman Empowerment. About fifty students were participated in the flash mob and they conveyed messages on the theme 'Education as the tool of Empowerment', and messages against 'child abuse'.





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WEBIINAR ON Effective Communcation Organized by **KSWDC** Womens Cell





Ms. Reneeta Anna Robert Assistant Professor (Adhoc) Mar Thoma College, Tiruvalla 05th February, 2022



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Sponsored by The Kerala State Women's Development Corporation Ltd.(KSWDC) Department of women & Child Development, Govt. of Kerala

1. Formal Writing

O E-Mails

O CV's

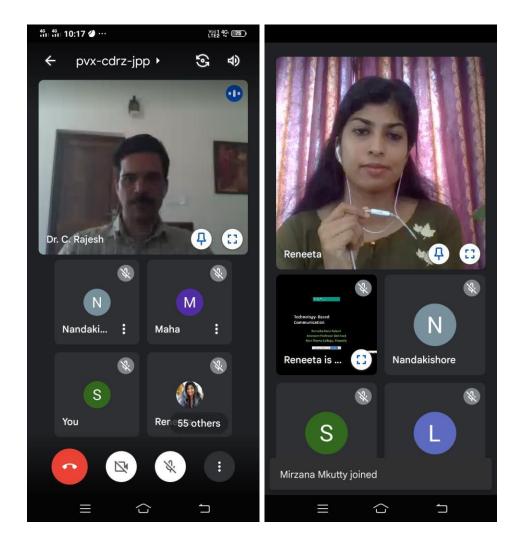
O Slide Presentations

2. Effective Listening

meet.google.com/pvx-cdrz-jpp

9. Webinar on Effective communication on 05th February 2022

A webinar on "Effective communication" were organized by Women Cell under the sponsorship of KSWDC on 05th February 2022 through online mode. Ms. Harsha, Assistant Professor, Department of English was the convenor of the programme. Welcome speech was given by Women Cell coordinator Dr. Soumini. C. Programme was inaugurated by Principal Dr. C. Rajesh. Resource person Ms. Reneeta Anna Robert, Assistant Professor, Mar Thoma College, Thiruvalla well explained the topics like formal writing and effective listening in an interesting manner. About 60 students attented the session and communicated well with the resource person. Vote of thanks was given by Ms. Harsha.





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Women and Her Problems : Physiological and Psychological

Organized by **KSWDC** Women Cell



Sponsored by The Kerala State Women's Development Corporation Ltd.(KSWDC) Department of women & Child Development, Govt. of Kerala





18th February, 2022

10:00 AM to 12:00 PM (IST)

Dr. Sreelekha Sangheeth G Ayurveda Physician and SM counselor SREE'S Ayurveda Wellness & Smriti Meditation Centre, Kolathur.

Coordinators

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Dr. Soumini C | Mrs. Rameena K A | Dr. C Rajesh, (Principal)

10. Talk on "Women and her Problems: Physiological and Psychological" on 18th February 2022

A talk on "Women and her Problems: Physiological and Psychological" were organized by Women Cell of our college on 18th February 2022 at 10.00 am in the AV hall under the sponsorship of KSWDC. About 70 students attended the session. Dr, Rameena K A, WEC assistant coordinator was the moderator of the programme. Welcome speech was given by Women cell coordinator Dr. Soumini C. The talk was inaugurated by Principal Dr. C. Rajesh. Resource person Dr. Sreelekha sangheeth who is an ayurvedic physician interact with the students well and beautifully explained about the physiological and psychological characteristics of women in detail. Students interact with the resource person well. Vote of thanks was given by Ms. Janeeshma, Assistant Professor in Botany.





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The Kerala State Women's Development Corporation Ltd

TALK ON GENDER EQUALITY TODAY FOR A SUSTAINABLE TOMORROW Organized by SPONSORED BY

□ 11th MARCH 2022
 □ 10:30 AM TO 12:00 PM (IST)

KSWDC Women Cell

In Association with Internal Quality Assurance Cell (IQAC)



SAFNA NAZARUDEEN, IAS Asst. Collector, Malappuram

COORDINATORS Dr. SOUMINI C | Mrs. RAMEENA K A | Dr. C RAJESH (Principal)

11. Talk on 'Gender Equality' - 11.03.2022

As part of international women day celebrations, WEC of MES College organized a talk session on gender equality on 13th march 2022 for both male and female students. The resource person the session was Smt. Safna Nazrudheen, Assistant Collector, Malappuram district. The session was presided over by the principal of the college Dr. C Rajesh. Programme Coordinators Dr. C Soumini, Prof. Rameena K A, IQAC Coordinator Dr Najila T Y, Staff Secretary Dr. Santhosh Babu addressed the students about gender equality in the programme. In total seventy-five students participated in the session. Smt. Safna Nazrudheen, Asst. Collector discussed with the students about avoidance of women from various opportunities, denial of education to girl child, the challenges in the endeavor of accomplishment of goals etc.



12. Release of Manuscript Magazine – Shakthi- 11.03.2022

As part of International Women Day celebrations, the WEC of the college made a manuscript magazine of the students and released on 11th March 2022. The magazine contains various articles like short stories, paintings, poems, conceptual writings etc. the magazine was released by the Chief guest Smt. Safna Nazrudheen, Assistant Collector, Malappuram District. This effort was made to entertain the artistic and soft skills of the students. Youtube link: <u>https://youtu.be/trXYrljjJMo</u>



MARCH 8 2022

INTERNATIONAL WOMEN'S DAY

Organized By WOMEN CELL in association with KSWDC

Elocution Competition

THEME : " War and Sufferings of Women " Medium of Presentation : English, Malayalam

"Winners will be Awarded "

Time: 10am Time for presentation : 5m

For more details contact coordinators Dr Soumini C (9446073961) Mrs Harsha (9746857056)



13. Elocution Competition – 'The War and Sufferings of Women' - 08.03.2022

As part of International Women's Day Celebrations, WEC organized an elocution competition on March 8th 2022 on the topic 'the war and sufferings of women'. In total 25 students participated in the competition. The theme of the programme was sufferings of women in relation to the situations of war. The judges of the competition were Prof. Shajid, Department of Malayalam and Dr. Reji M A., Department of English. The winners of the competition were Edmond Antwi, Kavya M, Nubla Nahan, and Jyothika C. Winners were awarded with certifivates and cash prizes.



14. Planting of vegetable seeds – 08. 03.2022

As part of Women's Day celebrations, WEC in association with Department of Chemistry of the college planted seeds in the college campus. Final year B Sc and M Sc polymer chemistry students participated in the programme.



15. Participation in Retail Fest – 15.03.2022

Some of the members of women cell participated in the retail fest organized by B. Voc Retail Management on 15th March 2022. They made the products themselves and earned profit out of its sale.

16. Workshop on soap, paper pen and paper bag making for the students at VKM special school on 17.3.2022

The teachers and students of first year BSc polymer chemistry visited VKM special school on 17.03.2022 in association with KSWDC women cell. Prof. K. M Rukkiya, HoD, Department of Chemistry, Dr. Soumini C, Assistant Professor in chemistry (Women cell coordinator) and Ms. Janeeshma, Assistant Professor in Botany were the coordinators of the programme. Dr. Soumini C and Ms. Jaseela M A accompanied the students.





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TALK ON

WOMEN ENTREPRENEUR: SCOPE AND CHALLENGES

11th April 2022 9:30 - 11:00 ам **QAV** Hall



Afeefa Rasheed

Assistant Professor, (Commerce) Sir Syed Institute, Kannur Team lead : She'll Sambrambhaka Entrepreneurial Reality Show Winner (Flowers TV)

Organized by KSWDC Women Cell

SPONSORED BY



Women's Development Corporation Ltd.

For Registration:

https://tinyurl.com/ja3f8mtm (Registration is limited to first 70 students)



COORDINATORS: Dr. Soumini C | Mrs. Rameena K A | Dr. C Rajesh (Principal)

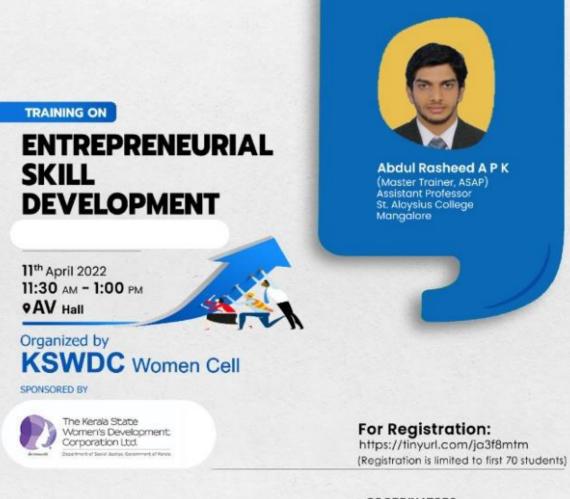
17. Women entrepreneur- scope and challenges - Motivation Session- 11.04.2022

To motivate the students, WEC organized a seminar 'Women entrepreneur- scope and challenges' on 11.04.2022. Mrs. Afeefa Rasheed, winner of Entrepreneurial reality show, Flowers Channel was the resource person for the session. She recommended the students to bring with innovative ideas for investment.





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COORDINATORS: Dr. Soumini C | Mrs. Rameena K A | Dr. C Rajesh (Principal)

17. Entrepreneurial Skill Development Programme- 11.04.2022

As part of WEC initiatives, the Cell organized a seminar on entrepreneurial skill development on 11.04.2022. Mrs. Abdul Rasheed, master trainer ASAP was the resource person of the session. He inspired the students with lots of practical illustrations and games. In total 60 students participated in the session.





MES KEVEEYAM COLLEGE VALANCHERY | MALAPPURAM | KERALA NAAC Re-accredited with 'A+' Grade

ONE DAY WORKSHOP on FABRIC DESIGNING Organized by KSWDC Women Cell

On 27/04/2022 Wednesday at 09.30am to 3.30pm Venue: AV Hall

Resource Person



Mrs . SHEEBA K V Art & Craft Teacher Floriat International School & Pidilite North Kerala Expert.



Coordinators Dr. Soumini C Rameena K A Principal Dr. C. Rajesh

www.meskeveeyamcollege.ac.in

18. workshop on Fabric painting – 27.04.2022

A workshop on fabric painting was conducted on 27.04.2022. Mrs. Sheeba, art and craft teacher, Floriat International school was the trainer. About 20 students participated the programme.

